

The Streets Are Art: The shift from graffiti to street art and why this shift should be supported

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Graffiti, as described by G. James Daichendt, "is a text-based art form that involves writing one's name or the name of something important to the artist on a public surface." Graffiti can make the city look dingy and run-down, and depress its citizens.

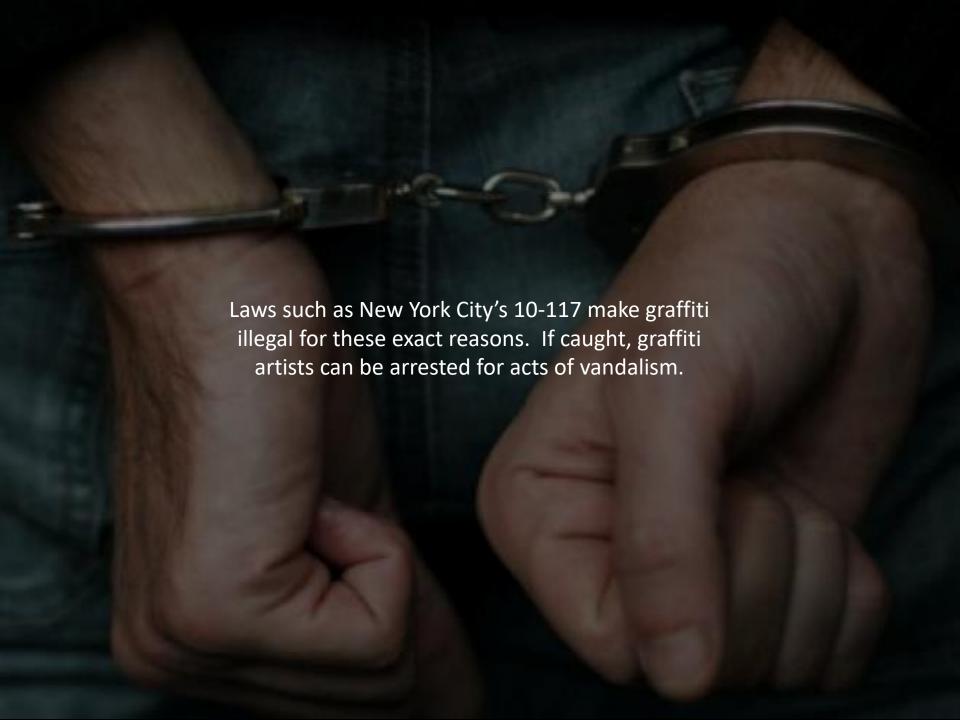




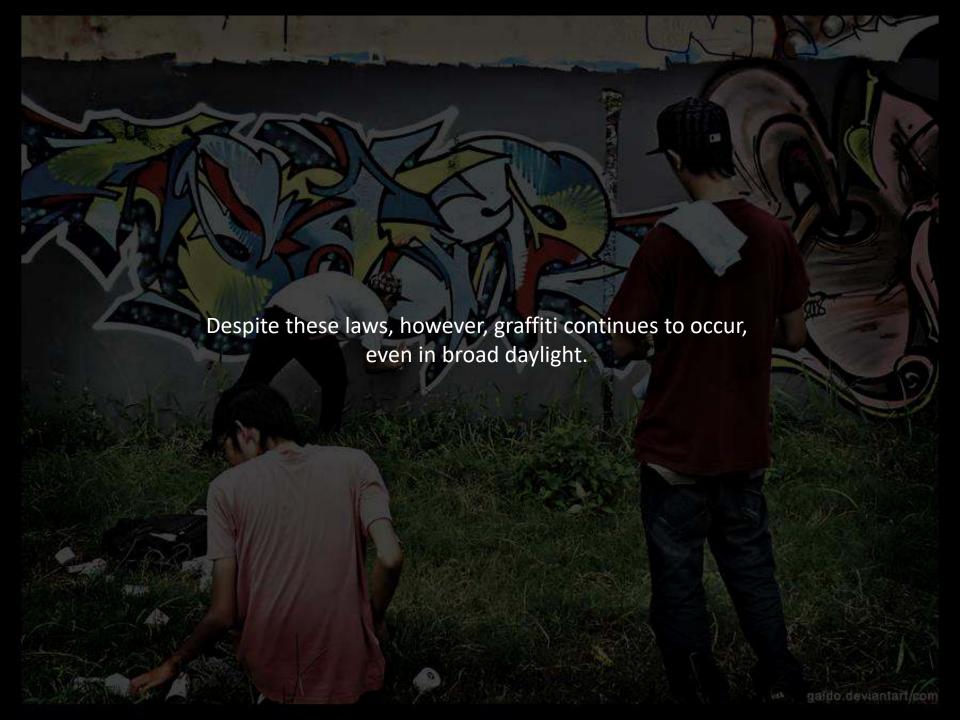


Quite often, graffiti also has profane and crude language that is seen by children of all ages. It is often offensive to passersby.

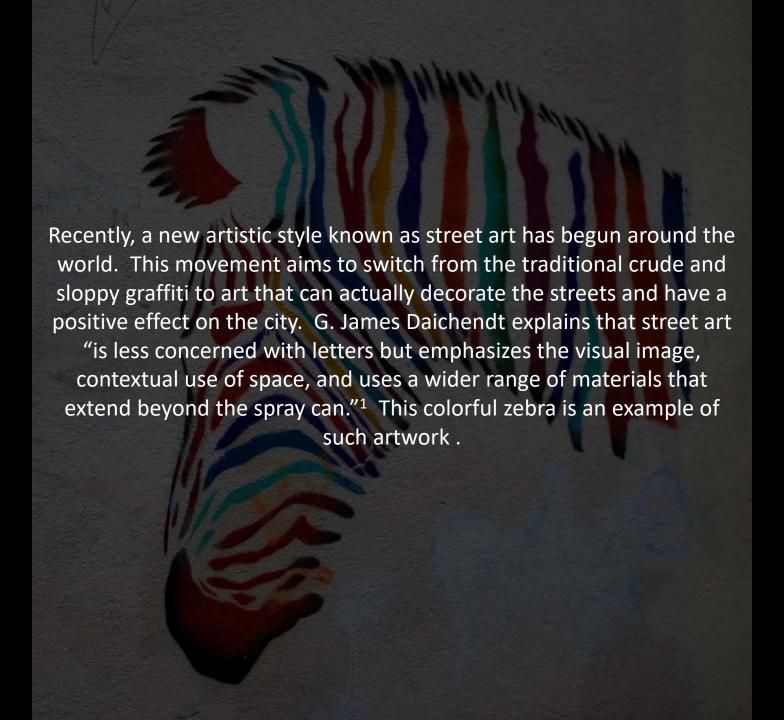














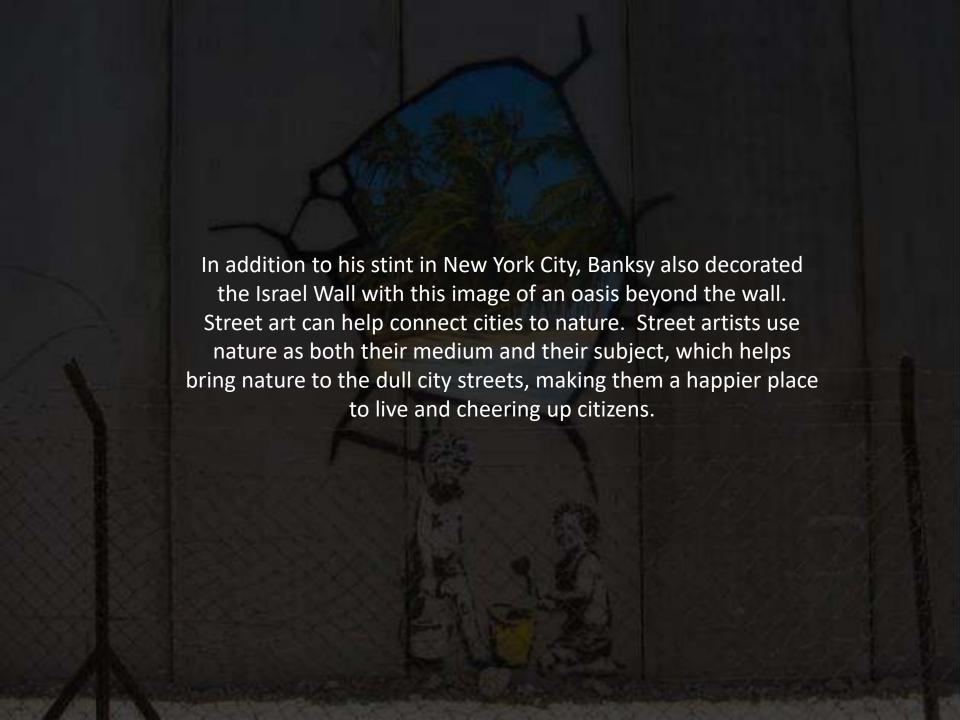
An elusive British street artist named "Banksy" recently visited the United States and conducted a "one month residency on the streets of New York." Throughout the month of October, 2013, Banksy produced a new piece of street art every day, and posted a picture of it on his instagram.<sup>2</sup> Some of his pieces follow.





Banksy's project helped build community throughout the city as groups of citizens who admired his work banded together and connected in search of his latest piece. The scavenger hunt also took citizens to places of the city to which they may not otherwise have ventured. Their quest shows that street art can bring the community together and expose the community to different parts of the city.







**Psychological** Studies have shown that "people's psychological health is associated with their relationship to nature" and that "immersion in either simulated or actual nature boost[s] vitality."3 Street art, with nature as a medium or subject, can cheer up citizens by reminding them of their connection to the natural world.

In addition to the medium and the subject being natural, street art brings people into the fresh air and nature to create and view the artwork. Instead of being cooped up in a studio or gallery, artists and art viewers alike can create and enjoy the art outdoors.



Many cities have recognized the benefits of street art and have commissioned murals on bridges, buildings, and walls. If the city doesn't commission the murals, often the building owners will to make their buildings more colorful and happy. For example:



This Bridge in South Bend, Indiana, right off of The University of Notre Dame's campus;



This whale mural on the side of a building in downtown Atlanta, Georgia;



And this mural on a retaining wall along Riverside Drive in Dayton, Ohio.



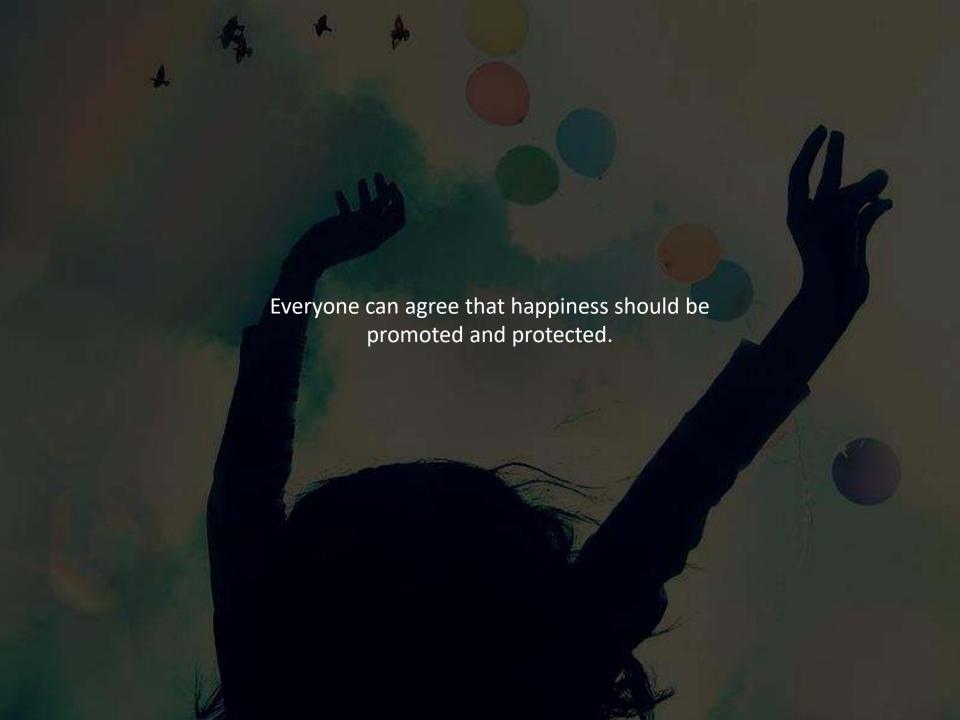


A study of college students and their reactions to colors showed that dark colors such as grays, blacks, and browns that often compose city buildings -- like the one in the previous picture -- elicited negative emotional associations...



...while bright colors, such as those used in murals to brighten the city, elicited mainly positive emotional responses.<sup>4</sup>





And promoting and protecting street art while continuing to crack down on crude graffitican be a way to augment society's happiness as a whole.



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